



Pilot Pen Environmental Statement

As a leading manufacturer, Pilot Pen Corporation of America has a significant responsibility for the well-being of the environment. Demonstrating its commitment, the writing industry leader spent three years on the development of ***Pilot BeGreen***, the first full line of earth-friendly writing products. Produced with at least 70% recycled material, each BeGreen writing instrument upholds strict environmental certifications and meets the same high quality standards for which Pilot Pen is known.

Pilot Pen fully understands the negative impact manufacturing, waste and pollution impose, and with its ISO 14001 certified factories and ISO 14021 standards is committed to reducing its effect on the environment. While being earth-friendly, BeGreen products are also consumer-friendly. BeGreen writing instruments cost the same or less than other comparable Pilot products and many are refillable for continued use. All packaging is also made from recycled materials. BeGreen is a long-term, global commitment for Pilot Pen – one that is set to grow along with consumers' increasing interest in and concern for the environment.

With the launch and continued expansion of the BeGreen line, Pilot Pen is proud to be part of the earth-friendly movement – providing consumers with a wide selection of responsible choices that can be part of their everyday commitment to make our planet cleaner and healthier. ***Pilot BeGreen – Positive with the Planet!***

