

Work It

A Blog for working moms

August 15, 2008

Coffee Break: Back to school one link at a time



Today's Link: [Pilot Pen: BeGreen](#)

Why: They - the environmentally conscious - are everywhere with suggestions. Heck, we've highlighted many a product in this space. It's all a bit overwhelming and can certainly make one feel guilty for not installing solar panels immediately.

However, if you listen closely, the common advice in the caucophony is to start slow. Make small, simple changes along the way. Each one can make a difference. This newly launched line of eco-friendly pens and mechanical pencils called BeGreen (their capitalization) is just such a change.

You need writing instruments. Your kids need them too. These are made from recycled content and packaged in recycled materials, yet they cost the same as regular pens and are available in office supply stores including Staples and Office Depot.

Inexpensive *and* easy access to a green product? This is your first (or tenth) small step.